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THE

LONDON DRINKER

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Produced by the London branches of the Campaign for Real Ale Ltd



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Another Mild Month

This month, CAMRA branches in London will be once again putting the emphasis on Mild in a series of 'Make May a Mild Month' events. With Fullers Hock threatened - at least in its Real form - and the recent death of Courage cask mild, the fate of cask mild in London is hanging in the balance.

Mild is worth saving. Despite its unfashionable image, it is a drink which can be extremely enjoyable. Don't be put off by the name or the dark colour. Taste it for yourself - you could well be pleasantly surprised. Mild may sound as if it is the beer for small boys and maiden aunts with digestive ailments, but that distinction rightfully belongs to lager. Mild has more flavour than your average lager, and it's not gassed up or chilled down to conceal the lack of flavour. It may not be featured in telly ads showing gay Aussie male models posing as hard men, but that also means that you don't have to pay extra to finance the commercials.

Below we give a list of Mild events being run by CAMRA in London. Whether you're a member or not, why not come along and try a few pints of the beer that the big brewers are keeping a secret.

N.B. Many CAMRA Branch business meetings will also be featuring Mild this month. Details of these appear separately in the 'Branch Diary' section.

ALSO SEE BACK PAGE

Advertising

Advertising in LONDON DRINKER is not expensive, and should reach more and more drinkers and pubgoers with each successive issue.

For details of introductory rates (Display or Classified) write to Brian Sheridan, 6 Ashburton Road, Croydon, Surrey, or telephone during the day (Monday - Friday only) on (01) - 211 6698

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